



**GUJARAT
TECHNOLOGICAL
UNIVERSITY.**

REPORT
AN
INDO-EUROPEAN WEBINAR
ON
REVAMPING
INTERNATIONAL BUSINESS POST
COVID-19: A STRATEGIC AND
AUTOMATION PERSPECTIVE

DATE

12.06.2020

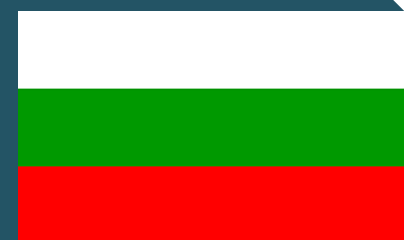
2:00 to 3:45 PM (IST)

JOINTLY ORGANIZED BY

Gujarat Technological University



Varna University of Management, Bulgaria



THE INAUGURAL SESSION

Officials & Experts attended the Webinar:

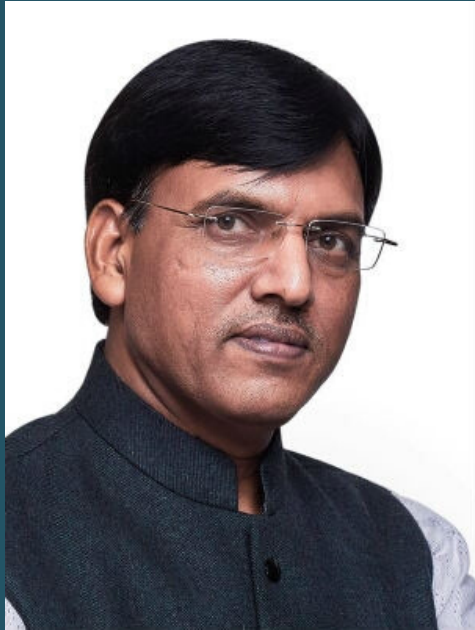
1. Prof. (Dr.) Navin Sheth, Hon'ble Vice Chancellor, GTU.
2. Dr. K N Kher, Registrar, GTU.
3. Dr. Pankajray Patel, Director, Graduate School of Management Studies, GTU.
4. Dr. Keyur Darji, Dy. Director, Head-Department of International Relations, GTU.
5. Dr. Ketan Patel, Chairman & Managing Director, Troikaa Pharmaceuticals Ltd., Ahmedabad, Gujarat & Hon. Member , BOG , GTU
6. Prof. Violina Ratcheva, Professor, VUM, Bulgaria.
7. Prof. Stanislav Ivanov, Professor, VUM, Bulgaria.
8. Mr. Virupakshappa H.K., General Manager, Bosch Rexroth (India) Pvt. Ltd.
9. Prof. Shital Jayantilal, Professor and Head of School of Economics and Mgmt., Portucalense University, Portugal.
10. Other faculties and students joined online through GTU Facebook page link.

The webinar started with the introductory address by Dr. Keyur Darji. He briefed about objectives behind organizing the webinar and its theme. He shared about various international activities of GTU along with the association with VUM Bulgaria for IEP.

The welcome address was delivered by Dr. K N Kher, Registrar GTU. He shared that GTU has kept alive the spirit of learning among students and faculties during the lockdown period by conducting 100+ webinars on various topics.



The opening remarks was given by Prof. (Dr.) Navin Sheth, Hon'ble Vice Chancellor, GTU. He shared his thoughts on the pandemic of COVID-19 and about the crisis faced by the entire country. He also shared about the loss of trade and economy due to the COVID-19. He shared that how this webinar shall be helpful in different ways in upcoming time to reduce losses occurred due to COVID-19.



MESSAGE FROM CHIEF GUEST

Shri. Mansukhbhai Mandaviya Hon. Minister of State - Ministry of Shipping & Hon. Minister of State - Ministry of Chemicals & Fertilizers. Govt. of India has been invited as a Chief Guest of Webinar. Unfortunately due to some last-minute urgency he could not join the webinar. However, he expressed his best wishes with the appreciation to choose such a relevant topic for the webinar.

ADDRESS BY GUEST OF HONOR



**Dr. Ketan Patel, Chairman & MD
Troikaa Pharmaceuticals Ltd.,
Ahmedabad, &
Hon. Member , BOG , GTU**

Dr. Ketan Patel discussed about the case study on spread of COVID 19 among the employees in work environment. He shared the live example of such scenario of his own company and explained that what kind of precautionary measures his company has taken to avoid contamination. He told that during such situation people should be very conscious in their daily activities and must follow all norms of social distancing at workplace. He emphasized that it's necessary to have the resumption of business operations for stabilizing economy and so, looking at current scenario we all must learn to live with Corona Virus with required precautionary measures.



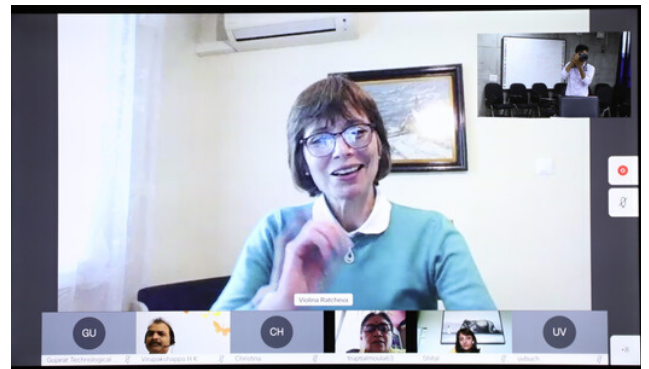
The inaugural session was concluded with vote of thanks by Dr. Pankajray Patel, Director, Graduate School of Management Studies, GTU.

Technical Sessions



1. Prof. Violina Ratcheva, Professor, VUM, Bulgaria

She discussed about Strategic challenges for International Companies post Covid-19. She emphasized on the need of "Strategic Leadership" and importance of experiential learning by top management for reviving business post Covid -19

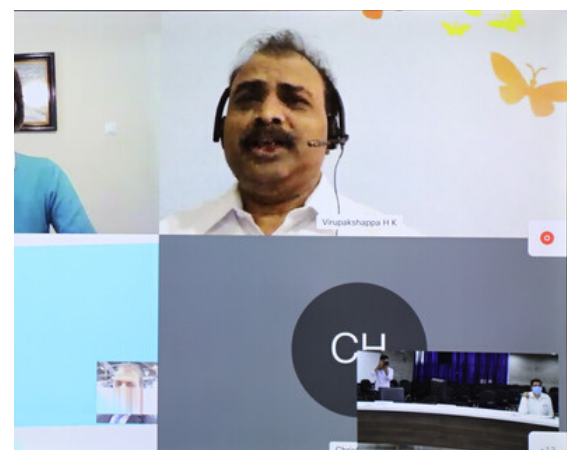


2. Prof. Stanislav Ivanov, Professor, VUM, Bulgaria

Prof. Stanislav discussed about Covid-19 as a driver for automation- An economic perspective. He shared his views and research outcomes of Automation in Hotel industry at Bulgaria.

3. Mr. Virupakshappa H.K., General Manager, Bosch Rexroth (India) Pvt. Ltd.

He discussed about Covid-19 as a driver for automation: Industrial perspective w.r.t. India. He discussed how Covid -19 has changed the industry in India. He also discussed about the changing nature of consumer and their behaviour on buying and selling products post Covid -19



4. Prof. Shital Jayantilal,
Professor and Head of School
of Economics and
Management, Portucalense
University, Portugal.



Prof Shital is also associated with GTU as a co-supervisor in Ph.D. program. She discussed about the impact of Covid-19 for SME's in Europe. Prof. Shital emphasized on the various steps taken by governments of European countries and the further steps to be taken for strengthening the SMEs of Europe for their Post COVID -19 survival.



The session ended with the questions and answers of faculties and students with the experts





An Indo-European webinar on

"Revamping International Business Post Covid-19: A Strategic and Automation Perspective"

Jointly Organize by
Gujarat Technological University
[INDIA]
&
Varna University of Management
[BULGARIA]

Date: 12th June 2020
2:00 - 3:30 PM (IST)



Chief Guest:

**Shri. Mansukhbhai
Mandaviya**

Hon. Minister of State - Ministry of
Shipping & Hon. Minister of State -
Ministry of Chemicals & Fertilizers.
Govt. of India



Guest of Honor:

Dr. Ketan R. Patel,
Chairman & Managing Director,
Troika Pharmaceuticals Ltd.,
Ahmedabad, Gujarat



Opening Remarks:

Prof. (Dr.) Navin Sheth,
Hon. Vice Chancellor, GTU

Invitee:
Dr. K N Kher
Registrar, GTU



Prof. Violina Ratcheva
Professor, VUM
Bulgaria



*"Strategic challenges for
international companies in
a post COVID world"*

Prof. Stanislav Ivanov
Professor, VUM
Bulgaria



*"Covid-19 as a driver for
automation - An Economic
Perspective"*

Mr. Virupakshappa H.K.
General Manager
Bosch Rexroth (India) Pvt. Ltd.



*"Covid-19 as a
driver for automation: An
Industry Perspective wrt
India"*

Prof. Shital Jayantilal
Professor and Head of School
of Economics and Mgmt.
Portucalense University
Portugal.



*"Covid-19: What next for SMEs
in Europe?"*

Registration link:

<https://tinyurl.com/Indo-European-Webinar>



LIVE

<https://www.facebook.com/pg/gtuoffice>



Gujarat Technological University



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