

The background of the page is a photograph of a display rack filled with various ceramic tile samples. The tiles are arranged in a grid pattern and feature a wide range of colors and textures, including shades of blue, green, brown, and grey. Some tiles have a smooth finish, while others have a textured or patterned surface. A semi-transparent world map is overlaid on the center of the image, showing the continents in a dark blue color. The text 'CERAMIC TILES' and 'GLOBAL SCENARIO' is centered over the map in a bold, white, sans-serif font.

CERAMIC TILES GLOBAL SCENARIO

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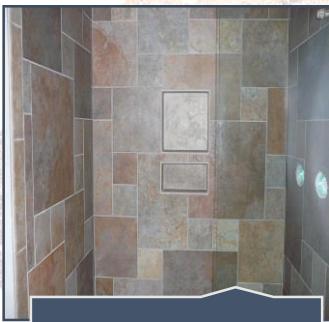
INTRODUCTION TO CERAMIC TILES



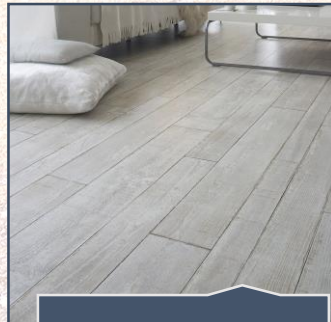
CERAMIC TILES

“Ceramic tiles are inorganic in nature and are made from ceramic by employing various mechanical processes that specifically include heating and instant cooling processes.”

FORMS OF CERAMIC TILES



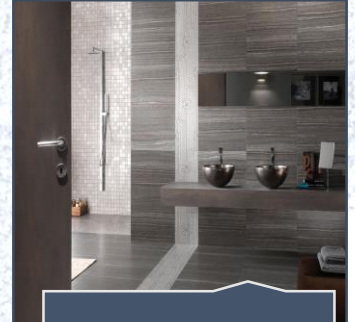
WALL TILES



FLOOR TILES



VITRIFIED TILES



PORCELAIN TILES

MAJOR APPLICATIONS OF CERAMIC TILES

RESIDENTIAL REPLACEMENT

COMMERCIAL

NEW RESIDENTIAL



GLOBAL CERAMIC INDUSTRY



GLOBAL MARKET WORTH OF CERAMIC TILES INDUSTRY

US\$ 76.81 bn (AS OF 2015)

KEY INDUSTRY STATISTICS

TOTAL PRODUCTION

12,355 sq.mt.mill

TOTAL EXPORTS

2,735 sq.mt.mill

TOTAL CONSUMPTION

12,175 sq.mt.mill

TOTAL IMPORTS

2,735 sq.mt.mill

AS OF 2015

“Expanding at a CAGR of **9.80%** from 2016 to 2024, it is poised to reach **US\$178.1 bn** by 2024.”

GLOBAL CERAMIC TILES PRODUCTION



GLOBAL CERAMIC PRODUCTION

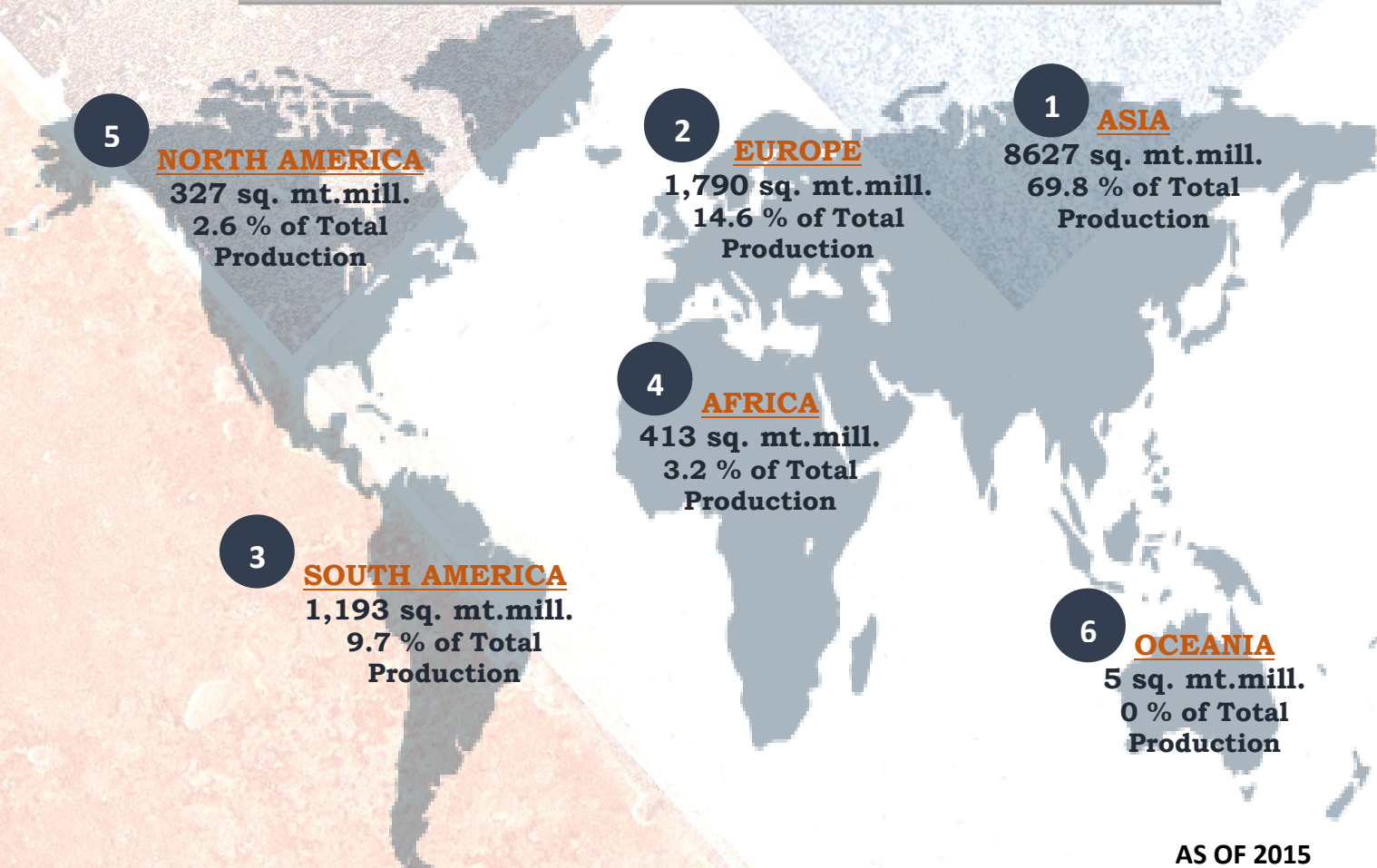
12,355 sq.mt.mill

AS OF 2015

GROWTH IN CERAMIC TILE PRODUCTION



WORLD CERAMIC PRODUCING AREAS



AS OF 2015

TOP MANUFACTURING COUNTRIES

SR NO	COUNTRY	2015 (SQ. MT. MILL.)	% ON WORLD PRODUCTION
1	CHINA	5,970	48.3
2	BRAZIL	899	7.3
3	INDIA	850	6.9
4	SPAIN	440	3.6
5	VIETNAM	440	3.6
6	ITALY	395	3.2
7	INDONESIA	370	3.0
8	TURKEY	320	2.6
9	IRAN	300	2.4
10	MEXICO	242	2.0
TOTAL		10,266	82.8
WORLD TOTAL		12,355	100

GLOBAL CERAMIC TILES CONSUMPTION

GLOBAL CERAMIC TILES CONSUMPTION

12,175 sq.mt.mill.

AS OF 2015

GROWTH IN CERAMIC TILE CONSUMPTION

0.8 %

AS OF 2015

WORLD CERAMIC CONSUMING AREAS

5

NORTH AMERICA

505 sq. mt.mill.
4.1 % of Total
Production

2

EUROPE

1,442 sq. mt.mill.
11.9 % of Total
Production

1

ASIA

8166 sq. mt.mill.
67.1 % of Total
Production

4

AFRICA

731 sq. mt.mill.
6 % of Total
Production

3

SOUTH AMERICA

1,279 sq. mt.mill.
10.5 % of Total
Production

6

OCEANIA

52 sq. mt.mill.
0.4 % of Total
Production

AS OF 2015

TOP CONSUMING COUNTRIES

SR NO	COUNTRY	2015 (SQ. MT. MILL.)	% ON WORLD CONSUMPTION
1	CHINA	4,885	40.1 %
2	BRAZIL	816	6.7 %
3	INDIA	763	6.3 %
4	VIETNAM	400	3.3 %
5	INDONESIA	357	2.9 %
6	SAUDI ARABIA	263	2.2 %
7	USA	254	2.1 %
8	TURKEY	234	1.9 %
9	MEXICO	216	1.8 %
10	RUSSIA	192	1.8 %
TOTAL		8,380	68.8 %
WORLD TOTAL		12,175	100

AS OF 2015

GLOBAL EXPORT - IMPORT OF CERAMIC TILES



IMPORT - EXPORT GROWTH RATE

1.5 % AS OF 2015

TOP IMPORTING COUNTRIES

COUNTRY	2015 (SQ.MT.MILL)	% ON 2015 WORLD EXPORTS
USA	175	6.4
SAUDI ARABIA	174	6.4
IRAQ	106	3.9
GERMANY	100	3.7
FRANCE	99	3.6
SOUTH KOREA	85	3.1
NIGERIA	70	2.6
UAE	64	2.3
PHILIPPINES	60	2.2
THAILAND	56	2
TOTAL	989	36.2
WORLD TOTAL	2735	100



TOP EXPORTING COUNTRIES

COUNTRY	2015 (SQ.MT.MILL)	% ON 2015 WORLD EXPORTS
CHINA	1,089	39.8
SPAIN	378	13.8
ITALY	317	11.6
INDIA	122	4.5
IRAN	112	4.1
TURKEY	77	2.8
BRAZIL	77	2.8
MEXICO	61	2.2
UAE	54	2
POLAND	42	1.5
TOTAL	2329	85.1
WORLD TOTAL	2735	100



IN A NUTSHELL

PRODUCTION
GROWTH RATE

- - 1.5 %

CONSUMPTION
GROWTH RATE

- 0.6 %

TOP PRODUCING
REGION

- **ASIA** with **69.8 %** share in total world production.

TOP PRODUCING
COUNTRY

- **China** with **48.3 %** share in total world production.

TOP CONSUMING
REGION

- **ASIA** with **67.1 %** share in total world consumption.

TOP CONSUMING
COUNTRY

- **China** with **40.1 %** share in total world consumption.

IMPORT - EXPORT
GROWTH RATE

- 1.5 %

TOP IMPORTING
COUNTRY

- **USA** with **6.4 %** share in total world imports.

TOP EXPORTING
COUNTRY

- **China** with **39.8 %** share in total world exports

SOURCES

- Ceramic World Review - 2015
- World production and Consumption of Ceramic Tiles
- Ceramic Tiles Market: Global Industry, Analysis, Size, Share, Growth, Trends and Forecast 2013-2019 by Transparency Market Research

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