

GUJARAT TECHNOLOGICAL UNIVERSITY



CENTRE FOR GLOBAL BUSINESS STUDIES



'INDO-EAST ASIAN STUDY CENTRE' & 'TRADE FACILITATION CENTRE'

The Gujarat Technological University (GTU) is the largest Technological University in Gujarat. It is the public government university established by Government of Gujarat in 2007. The University caters a large number of programs offering more than 80 specializations/branches in Management, Engineering, Pharmacy, Architecture and Computer Science to more than 4,00,000 students along with a robust Doctoral Program. It has 461 Colleges affiliated located across the state of Gujarat.

About CGBS:

Centre for Global Business Studies (CGBS) is one of the PG research centres of GTU. CGBS promotes the research work in the field of business management and facilitates the foreign study program across the branches of Engineering, Pharmacy, Computer Science and Management.

The Centre is having focus on seven regional markets to discover opportunities for doing business, namely: North America, Europe, South America and Caribbean Countries, Middle East and Africa, Central Asia, East Asia and Pacific Countries and South Asia.

The centre is established to empower students and faculties to explore new heights in Global Business and Technical Research. CGBS is aiming to become a hub for the Industry-Academic interactions which may lead to the mutual benefits of all stakeholders.

For more details please visit: <http://international.gtu.ac.in/>

Global Country Study Report (GCSR) - A Unique - Country Study Program by CGBS:

Global Country Study Report (GCSR) is the largest program and unique initiative in India under which **MBA students of GTU study more than 100 countries of the world every year to identify the bilateral trade opportunity**. They undergo rigorous study of the country starting from the macro environment study in SEM – III and finally at the end of the year (SEM – IV) they prepare a **business plan** to establish a bilateral trade in specific product.

For more details please visit: <http://international.gtu.ac.in/pages.aspx?p=aboutgcsr>

Afro-Asian Conclaves:

To provide the platform to GTU MBA faculties and students, for **Interaction/Networking with Diplomat(s)/ Leading Business Leaders dealing with Afro-Asian Countries**, CGBS is regularly organizing Afro-Asian Conclave since 2013. The participants receive the macro level information about the business opportunities in Asian and African Countries from the experts. The Ambassadors / High commissioners/ Consul Generals from more than 10 African and Asian countries have graced this event.

For more details please visit: http://international.gtu.ac.in/Report_Select1.aspx

Indo- Canadian, Indo-German and Indo-East Asian Study Centers:

For establishing academic and business interactions with Canada, Germany and Asia, CGBS has established these dedicated study centers.

The main objectives of the centers are as follow-

- To provide the platform for interactions to the businesses of Germany, Canada and East Asian countries and Gujarat for bilateral trade.
- To provide the solutions to businesses for bilateral trade through market research projects
- To host the Business, Academic and Diplomatic delegations from the said countries to bring innovation and trends from Industry to education and viz a viz.
- To promote the joint research programs, exchange of students and faculties with the countries of focus.

TRADE FACILITATION CENTRE

It helps businessmen in world and India to develop mutually beneficial interactions.

Objectives:

- Creating a platform to encourage business community to actively participate and deliberate in bilateral trade related issues as also study and explore the opportunities.
- Developing a directory of contacts (sector/industry wise) to help interested businessmen in finding out the right kind of people; developing a directory of the Universities, Departments and researchers and eminent professors for greater interactions between universities in world and GTU.
- Developing quarterly whitepapers and research papers, which talk about new areas of Business, critical evaluation of policy changes, suggestions for improving policy matters.
- Joint research by Faculty Members and researchers at GTU with the corresponding persons in East Asian Universities.
- Collaboration with business studies department to conduct joint research activities and Publications
- Inviting trade delegations to Gujarat to show Indian industry's best practices
- Taking trade delegations to East Asian countries to see best practices
- Arranging technology transfer & buyer seller meets
- Arranging conferences & match making for joint ventures & investments

PURPOSE OF INDUSTRY -ACADEMIA COLLABORATION & BENEFITS TO THE INDUSTRY

In this reference we would like to establish a collaborative relationship with your esteemed organization for the promotion of Indo – East Asian Study Centre and thereby creating a Win – Win situation for Industry and Academia. You will be availing following benefits by having collaboration with GTU.

- CGBS is holding good relations with trade associations and chamber of commerce present within Gujarat so the centre can act as a mediator for availing various industry specific information.
- As we maintain database of more than 100 countries of the world under Global Country Study Report (GCSR), companies can get benefit in terms of availing certain country specific data, knowing the possible bilateral trade opportunities, understanding the business environment of particular country and improving the scope for internationalization.
- CGBS can help you in doing industry specific research work by providing opportunities to students for internships in your organizations. You can have a benefit of fresh ideas from fresh minds.
- Expert advice by highly qualified and experienced members of Board of Advisors who are leaders in foreign trade as well as in diplomatic relations.
- Platform for the interactions with Business, Trade and Diplomatic Delegations visiting Gujarat.
- Infrastructural support to organize the meetings of local and international trade associations having the opportunity to provide the academic inputs
- We may help you to get qualified human resources for the internships and final placements with the pool of nearly 4500 MBA students passing every year through reputed institutes across Gujarat
- Inviting trade delegations to Gujarat to show Indian industry's best practices

With reference to this, we look forward for collaboration with your organization for the mutual benefits of Academia and Industry.

It would be immense pleasure from our part to have collaboration with you by hosting your several trade delegations at GTU and designate as a member of CGBS Trade Facilitation Centre. CGBS would also be delighted to have your august presence in various events of research centre.

We hope that possible collaborations and other regular activities would certainly enhance the skills among young generation and help these centers flourish.

We anticipate your positive response.

Please feel free to contact us for any further details.

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For more details of activities of CGBS kindly visit

<http://international.gtu.ac.in>

For E - Newsletter of CGBS Kindly Visit

<http://gsn.gtu.ac.in>